

EBDM INNOVATORS GROUP

SUMMARY OF LESSON LEARNED

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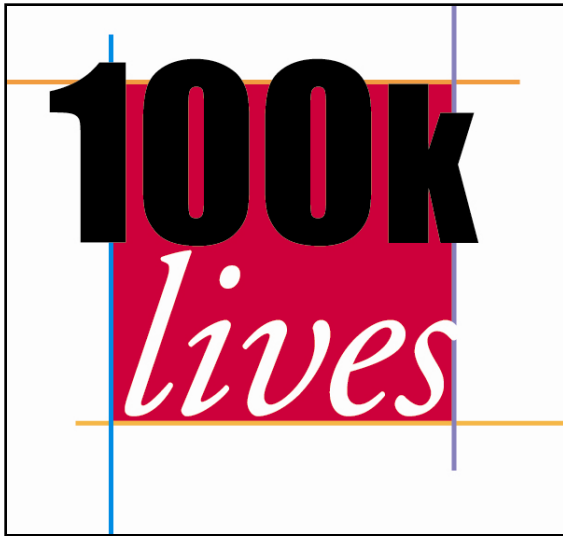
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THE YELLOW BRICK ROAD LEADS NOWHERE



- **Without a destination, processes and tools are meaningless**
- **Risk reduction should be that goal**
- **It should become transparent, public and made simple**
- **100,000 Lives Campaign**



***The 100,000 Lives
Campaign:
Getting Started***

Institute for Healthcare Improvement

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Campaign Objectives

1. Save 100,000 lives across the country over 18 months (end date of June 14, 2006).
2. Enroll as many as 2,000 hospitals to join us in this work.
3. Build a reusable national infrastructure for change.

Campaign Progress

- **Over 2,800 hospitals enrolled**
- **All 50 states and the District of Columbia represented**
- **Over 1,200 people listening to each intervention call**

Key Campaign Principles

- Some is not a number; soon is not a time.
- Welcome anyone at any level.
- We do this together.
- ***Let's get down to work***
- ***The Campaign starts with you***

NO PAIN, NO GAIN



- **Embarrassment most potent incentive for organizational change**
- **Government must be willing to admit mistakes in order to learn**
- **Risk aversion and infallibility leads to secrecy and harm**

A HOUSE DIVIDED SHALL NOT STAND

- **Organizations add value to a productive chain that results in an outcome desired by client**
- **Collaborative value chains allow each organization to specialize in what it does best**
- **Most effective and innovative value chains are built on influence and trust, not authority and power**



KEEP IT SIMPLE, STUPID (KISS)



- **Human factor in change process demands that we create the opportunity for normal human beings to implement and practice risk-reduction**
- **Simplicity leads to avoidance of error and prevents harm**
- **Check lists**

Surgery checklists could save lives, study reveals

**Tom Blackwell, National Post Published: Wednesday,
January 14, 2009**



Checklists for Crime Scene Photographers

Checklist for digital SLR camera

Are batteries in the camera?

Is the media loaded?

Is the camera turned on?

Is the ISO set (camera settings)?

Is the shooting mode selected?

Is the white balance set?

Is the shutter speed set?



KNOWING RIGHT FROM WRONG



- **Dealing with crime is both a moral and pragmatic issue**
- **Public wants punishment and individual accountability**
- **Interests of risk reduction must be merged with morality of punishment for EBDM to be successful**

DISCUSSION

- **Response to Innovators' Suggestions**
- **What else do you want to know from Innovators**
- **Possible next steps**
 - Fish Bowl**
 - Case Studies**
 - All Day Meeting**